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## Which varibale? (Google conversion code)

Posted by buzz - 2009/06/23 07:42

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I creating the conversion code in Google track sales for Infusion shopping cart.

Does anyone know the Infusion dynamic variable to use for e-commerce Google conversion tracking?

I found this page in Google's help:

"If the value is not a constant but instead changes (as with a shopping cart), you'll need to place the appropriate dynamic variable (such as Total\_Cost) into the field in order to track properly."

So, I contact support. But no one could help. So, they sent me here.

What is the variable from Infusion?

Thanks!

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## Re:Which varibale? (Google conversion code)

Posted by nkkie123 - 2009/06/24 18:12

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I have the same problem. Any help will be appreciated. [http://storeyourpicture.com/images/signature\\_webSelling.jpg](http://storeyourpicture.com/images/signature_webSelling.jpg)

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## Re:Which varibale? (Google conversion code)

Posted by tgarns - 2009/06/27 23:21

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buzz,

Can you give me the link to the page where you found that statement from Google?

Thanks.

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## Re:Which varibale? (Google conversion code)

Posted by AMcWilliam - 2009/06/29 14:50

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<http://adwords.google.com/support/bin/answer.py?hl=en&answer=6343>

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