
Webcasts

Posted by BrainInfuse1 - 2009/06/29 16:02

Has anyone in the health profession used Infusionsoft to facilitate webcasts for their clients? If so how did you do it? How successful were you?

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Re:Webcasts

Posted by jmoskowitz - 2009/07/08 07:24

I have. I do weekly webinars all scheduled with Infusion.

It's "okay".. but every time the webinar is over, I still have manual processes to perform.

I need to send emails/add to sequences for:

-Anyone who showed up

and

-Anyone who said they would show up, but didn't

And then I need to change my sequence so when people click on the link (next time) the tag they get is different.

And finally, I need to update my sequence so it states the NEXT date.. (or else I'm plugging the wrong (past) date.)

If you want to talk about my sequence in depth, I can share the love. Let me know and we can actually, ya know.. talk.

-Jeremy

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Re:Webcasts

Posted by BrainInfuse1 - 2009/07/12 08:26

Dear Jeremy:

Thanks for the response.

I am in the beginner's class. I am trying to learn how to set up a webnair (the detailed mechanics of it).

I can be reached at 1-888-338-WELL. I'll will be touching basis with my consultant on this as well.

Thanks,

Camille

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Re:Webcasts

Posted by jmoskowitz - 2009/07/12 20:23

Camile.. I am happy to speak with your consultant and give him the knowlege of what I know.. and you too .. in a 3-way call if you like. I have Mon and Tues this week .. and that's it. Email me directly at jeremym (at) moskowitz-inc.com. Thanks !

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Re:Webcasts

Posted by BrainInfuse1 - 2009/07/17 16:16

Dear Jeremy:

I talked to my consultant, James and he gave me information on gotomeeting.com. Have you used this organization? I am on ESDT. When is the best time to contact you by telephone?

Thanks for your help,

Camille

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Re:Webcasts

Posted by jmoskowitz - 2009/07/18 05:30

Yes.. I happen to use Livemeeting.com, as I have a free account.

But, honestly, the webinar ITSELF is s the easy part. The hard part is:

- (1) Getting infusion to send reminders to the right people
- (2) Getting infusion to send the webinar info to those people who said they wanted to go.
- (3) Knowing who was in the webinar
- (4) Using infusion to Follow up with those who WERE there
- (5) Using infusion to follow up with those who WERE NOT there
- (6) Reset for next week.. ie: Go to Step #1

I can walk your consultant thru this if he "speaks infusion." If he doesn't, they it might be fruitless to describe what I've done / set up.

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Re:Webcasts

Posted by MMitchell - 2009/08/17 20:01

I'll go look at live meeting and create a good solution for it but checkout what's possible with GoToWebinar.

<http://infusionsoft-gotowebinar.com/>

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