
Passing variable through an order form...

Posted by Matt31 - 2008/10/27 15:50

What I would like to do is pass a subID variable through an order form link and save it as a field within the db as a "positive" action of completion. Can I do this? (I want this separate to the affiliate module just for generic tracking purposes).

If not, any suggestions how to get variable from my sales page into the order form or InfusionSoft (without having to create an API to do it...I am not ready for that yet!)

cheers...matt

Re:Passing variable through an order form...

Posted by tsmerrick - 2008/10/27 21:22

Please tell me more about your issue. Is the data being passed from your own database to Infusion or is it all stored on Infusion? I will do what I can to help.

Re:Passing variable through an order form...

Posted by Matt31 - 2008/10/28 06:25

For my product, we sometimes use large mailings to send to the sales page which includes a "subID" identifying which email text and list was used (there are many mutations of this subID). In the past, this subID was passed as a variable to the sales page (like <http://www.salespage.com/sales.php?subid=xxx>). This subid variable would then be processed by the page and sent to the shopping cart (which, if the person made a purchase, this subID would be added to my internal database as well and linked to that person).

With Infusionsoft, I don't know how to get this subID information from the sales page, to the order form, to Infusionsoft, to my database (which I plan on using an http POST...I haven't tried it yet).

OK? any ideas? cheers...matt

Re:Passing variable through an order form...

Posted by Eric - 2008/10/28 06:46

There are a few solutions (assuming you're using a sale form and not the shopping cart).

1. Create a custom field to store the subid, add the custom field to the sale form, then you can pass the value directly to the sale form and Infusionsoft will prefill the value for you: `?Contact0_SubId=34`. The downside is that the SubId will appear on the sale form and may confuse buyers, but it's the easiest and safest way to accomplish what you're trying to do
 2. Create a custom field to store subid, DON'T add it to the sale form, then copy the html for the sale form and host it on your own server. Then you can set the value for SubId as a hidden form element instead of a visible form element using your own programming language. This method is more complicated, risky (we don't usually recommend customers to host their own sale forms), but doesn't display the form field.
 3. Set up your own form and pass values through the API (you said you didn't want to have to do this...)
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